

EdT EUA Trade News

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AVIAÇÃO

05/10/2024 | Insider Travel Report | [ASTA Doubles Down on Opposing American Airlines' Anti-Competitive Behavior](#)

The American Society of Travel Advisors (ASTA) followed through on its promise to explore all responsive options in opposition to what it calls American Airlines' monopolistic approach towards the travel agency distribution channel. Yesterday the Consumer Financial Protection Bureau (CFPB) and the Department of Transportation (DOT) hosted a joint hearing on airline and credit card rewards programs. The panel included DOT Secretary Pete Buttigieg and CFPB Director Rohit Chopra. Zane Kerby, president & CEO of AST (pictured above), and Jessie Klement, vice president of advocacy at ASTA, participated in the hearing and delivered pointed remarks about AA's anti-competitive behavior.

05/09/2024 | Insider Travel Report | [TAP Air Portugal Launches Mega Sale for September to March](#)

TAP Air Portugal announced a mega sale promotion with fares as low as \$429 roundtrip from the U.S. to Portugal and beyond to Europe from as low as \$399 roundtrip, including the option of a stopover in Portugal for up to 10 nights. Travel must be purchased by May 21 for travel from Sept. 8, 2024 through March 31, 2025 (excluding the holiday black-out period from December 15 through January 13).

05/17/2024 | Travel Weekly | [U.S. Travel Agencies Hit Record Air Ticket Sales Totaling \\$9.1 Billion in April 2024](#)

Airlines Reporting Corp. (ARC) released data showing April air ticket sales totaled \$9.1 billion for U.S. travel agencies, a 4 percent increase from April 2023. This marks the largest recorded total for April since ARC began reporting this data in 2017. Total Passenger Trips were 25.5 million up 8 percent from the same period last year, U.S. Domestic Trips were 16.1 million up 11 percent. International Trips were 9.4 million up 4 percent. Average Ticket Price was \$551, flat from a year ago. April ancillary sales increased 21 percent year over year to \$30 million, while ancillary transactions increased 46 percent to 535,345 over the same period. Total retail locations stood at 10,344 selling a weekly average of \$25,289.

EUROPA/ DESTINOS CONCORRENTES

05/08/2024 | NME | [South By Southwest is heading to London in 2025](#)

South By Southwest (SXSW) has confirmed that a London edition of the festival will be taking place in 2025. Self-described as "the world's leading festival celebrating the convergence of creativity, culture and technology", the UK version of the event is set to take place in a week across June.

05/13/2024 | Phocus Wire | [Uber Adds Shared Rides And Train Booking In Spain](#)

Uber has unveiled a ride-sharing service in Spain's capital Madrid called UberX Share. The service aims to make travel more sustainable as well as enabling users to save up to 30% by sharing with other users. The initiative was announced last week during an event in Madrid, where the ground transport provider also announced the integration of train tickets across Spain into its app.

EUA/ SECTOR TURISMO NOS EUA

05/06/2024 | Skift | [America's Best-Paid Tourism Marketers](#)

Many tourism board CEOs command high compensation. Here's Skift's first major look at the pay packages of U.S. destination marketing executives. Many American tourism marketers are well-paid. Visit California CEO Caroline Beteta recently collected more than \$1.5 million in compensation. Brand USA CEO Chris Thompson recently took home over \$700,000.

ESTUDOS/ TENDÊNCIAS

05/07/2024 | Travel Weekly | [Slow travel, sustainability and technology highlighted as future global tourism trends](#)

DUBAI, UNITED ARAB EMIRATES – Travel and tourism experts from across the industry convened at the *Arabian Travel Market* (ATM) 2024 Future Stage yesterday morning to discuss the complexities of navigating the transformation of hospitality. Slow travel, a movement that encompasses sustainable travel, mindful travel, and low-impact travel, sustainable practices and the use of AI and data to enhance the travel experience emerged as key actionable strategies for futureproofing travel and hospitality businesses in the Middle East region.

05/09/2024 | Insider Travel Report | [Allianz Survey Finds Americans Set to Spend \\$221 Billion on Vacations](#)

Americans continue to signal that travel is splurge-worthy and are again setting new records for vacation spending in 2024. For a second consecutive year, Allianz Partners USA's annual Vacation Confidence Index found that Americans' total spend on summer vacations is expected to remain north of the \$200 billion mark, this year exceeding \$221.6 billion.

TRADE

05/10/2024 | Insider Travel Report | [Internova Survey Shows Positive Outlook for Business Travel in 2024](#)

Now we don't cover corporate travel too much, but this is some positive news for that segment of the market. The demand for business travel remains robust according to the 2024 Internova Index: North American Business Traveler Insights, a new survey of travel trends conducted by Internova Travel Group. Eighty-five percent of business travelers surveyed expect to be on the road the same amount or more often in 2024 versus 2023. About 30 percent combine leisure with business travel or "bleisure." The average daily rate (ADR) for hotels booked by business travelers in the United States grew about 5 percent from 2022 to 2023. And post-COVID, travel agencies are playing an increasingly important role in booking business trips.

05/15/2024 | Insider Travel Report | [Expedia Unveils Romie, an AI-Powered Travel Planner](#)

The question of whether AI can (or will) replace travel advisors has just taken a step forward, with the introduction of Romie, an AI-enabled "travel buddy" that can help consumers with travel planning, shopping, and booking, courtesy of Expedia. "At Expedia Group, we embrace the transformative power of AI to create personalized travel experiences," said Ariane Gorin, CEO of Expedia Group. "Our long-standing investments in this space enable us to capitalize on the breathtaking pace of AI innovation..."

05/16/2024 | Insider Travel Report | [What American Marketing Group's Survey Revealed About Travel Advisors](#)

While a vast majority of travel advisors affiliated with American Marketing Group networks agree training new consultants is important, the current mix of approaches to do so may not empower recruits with the most critical skills. To alleviate the current advisor shortage, agencies are prioritizing the recruitment and onboarding of new consultants. A recent survey of TravelSavers and NEST advisors sheds light on the qualities agencies are looking for in recruits and how they train them.

05/16/2024 | Insider Travel Report | [What Did MAST Travel Network Announce at Its Annual Conference?](#)

The conference was attended by 320 travel agency owners, advisors, suppliers and speakers. Keynote speakers included Jack Richards, president of Pleasant Holidays; Derek Lloyd, vice president-agency sales, North America for Norwegian Cruise Line; Elizabeth Fettes, vice president of sales for Scenic Group; and Amelia Rose Earhart, pilot, author, podcast host and TV helicopter reporter, who spoke on overcoming life's challenges and the tenacity to pursue your passion.

MICE

TECH

PORTUGAL NEWS

05/12/2024 | US News | [Faithful Descend on Portugal’s Fatima to Pray for Peace as Wars Rage](#)
FATIMA, Portugal (Reuters) - As wars rage in Ukraine, Gaza and elsewhere, tens of thousands of faithful prayed for peace on Sunday at Portugal's Fatima shrine, one of Catholicism's most famous sanctuaries. The annual event, which brings together pilgrims from countries such as India, Canada, Brazil and Ivory Coast, marks the first of three reported visions of the Virgin Mary, also known as Our Lady, more than 100 years ag

05/12/2024 | Travel + Leisure | [This Airline Has Flights to Europe Starting at \\$399 – When to Book](#)
"TAP's new mega sale has incredible deals for travel to Portugal and beyond, throughout Europe and Africa," Carlos Antunes, TAP Air Portugal's director for the Americas, told T+L. "The sale is on until May 21 so it's time to start planning your Portugal and Europe trips from September through March next year."

05/13/2024 | National Geographic | [How Black Travelers are reclaiming Portugal](#)
In [Lisbon’s bairro das novas nações](#), the neighborhood of new nations, each street is named after a former Portuguese colony: Rua de Angola, Rua de Moçambique, Rua da Guiné, Rua de Cabo Verde.

CAPACIDADE AÉREA

Airline	Route		W23/24	S24
TAP Air Portugal	Newark	Lisbon	13	14
	Newark	Porto	5	7
	NY - JFK	Lisbon	7	7
	Miami	Lisbon	10	10
	Boston	Lisbon	11	14
	Chicago	Lisbon	3	5
	San Francisco	Lisbon	4	6
	Washington-Dulles	Lisbon	7	14
United Airlines	Newark	Lisbon	7	7
	Newark	Porto	-	14
	Newark	Ponta Delgada	-	7
	Washington-Dulles	Lisbon	7	7
Delta Airlines	NY - JFK	Lisbon	7	7
	Boston	Lisbon	7	7
American Airlines	Philadelphia	Lisbon	7	7
SATA Airlines	Boston	Ponta Delgada	6	7
	Boston	Terceira	1	1
	Boston	Porto	-	1
	Boston	Funchal	-	1
	Oakland, CA	Terceira	-	1
	NY - JFK	Terceira	-	1
	NY - JFK	Ponta Delgada	4	6
	NY - JFK	Funchal	1	1
	NY - JFK	Porto	-	1